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Tony Northrup's Photography Buying Guide: How To Choose A Camera, Lens, Tripod, Flash, & More (Tony Northrup's Photography Books Book 2)



Synopsis

If you're a beginner photographer, this book can save you hundreds of dollars. If you're a seasoned pro, it can save you thousands. By helping you choose the best equipment for your budget and style of photography, this book can drastically improve the quality of your pictures. In this book, award-winning author and photographer Tony Northrup explains what all your camera, flash, lens, and tripod features do, as well as which are worth paying for and which you can simply skip. Tony provides information specific to your style of photography, whether you're a casual photographer or you're serious about portraits, landscapes, sports, wildlife, weddings, or even macro. For the casual reader, Tony provides quick recommendations to allow you to get the best gear for your budget, without spending days researching. If you love camera gear, you'll be able to dive into over 200 pages of detailed gear information covering any manufacturer's equipment. Tony also provides specific recommendations for Nikon, Canon, Sony, Alien Bees, Profoto, Elinchrom, Yongnuo, PocketWizard, Phottix, Pixel King, and several other manufacturers. Camera technology changes fast, and this book keeps up. Tony updates this book several times per year, and buying the book gives you a lifetime subscription to the updated content. You'll always have an up-to-date reference on camera gear right at your fingertips. Here are just some of the topics covered in the book: * What should my first camera be? * Which lens should I buy? * Should I buy Canon, Nikon, Sony, Pentax, or another brand? * Is a mirrorless camera or a DSLR better for me? * Do I need a full frame camera? * Is it safe to buy generic lenses and flashes? * What's the best landscape photography gear? * Which portrait lens and flash should I buy? * What gear do I need to photograph a wedding? * How can I get great wildlife shots on a budget? * Which sports photography equipment should I purchase? * Should I buy zooms or primes? * Is image stabilization worth the extra cost? * Which type of tripod should I buy? * Which wireless flash system is the best for my budget? * How can I save money by buying used? * What kind of computer should I get for photo editing?

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Customer Reviews

When you have a specific question about something in photography (or anything else for that matter) everyone will always have an opinion. Great example are online forums where everyone will have their own opinion on something. With this book (I have the kindle version) you will get Tony's and Chelsea's professional (true and tried) opinion on just about any equipment you will need. The guide is very honest, doesn't pick a side (Canon or Nikon) and even recommend some third party companies because they are the best bang for your buck. They give suggestions for people just starting out with a very small budget all the way to the pros with \$\$\$ to spend. What I personally like about this book is the fact that it's almost like a FAQ book where two professionals that make a living from photography answer all the questions you might have about every type equipment you can imagine for this field. Great reference book when you are ready to buy a flash. or upgrade your monitor, or go to a full size camera, or a new lens, or tripod... you get the point I think. You also become part of a very unique community where Chelsea and Tony both will answer your questions if you happen to have any. It's almost like joining a very big family. I highly recommend ALL their books to people just getting into photography to pros looking to get new gear. Just see for yourself about the book. Take a look inside since you can do that on . You will love the rest of the book. Let me also add the book is VERY easy to read. it's not 'dumbed' down, but just everything is explained really well which won't confuse a novice photographer.

I had previously given this Book a 1 star rating because I was very disappointed in its usefulness in purchasing a tripod gimbal head. If you value the user reviews as much as I do then I must apologize to you as well as the author for my initial review. It was much too harsh. I am now increasing my review rating from one to four stars. That's a giant change from my previous review. I explain that by saying that I was really premature in judging the book by a very small segment of the book's content. After the fact and a comment by the author, I did a further examination of the book's content. I soon realized that I had made a huge error in judgement which is a big disservice to all. The book contains a much better guide to purchasing and includes many valuable buying tips than I had realized when I wrote that initial review. Had I taken the time to look further into its contents before I gave it such a low rating my review would have definitely given it a much better star rating. I won't give it a 5 star rating as there are areas of the book that I feel won't be of much value for those that might be looking for purchasing guidance on some items. However those items are a very small part of the whole book.

I really like the style of writer, but before buying this book you need to know this, if you are a Canon or Nikon User or want to use them in the future then this book is 5 stars for you because of the writer's vast knowledge in this area, and he also gave a lot of useful information about many different kinds of flashes and lighting. But if you want to buy other brands of cameras then this book has little information that will help you, the writer focuses 80% on Canon and Nikon.

This is a phenomenal guide for beginning-to-intermediate DSLR photographers who are looking to start their kits or expand their current collections. It's great both as a guide to specific purchases and as a primer for building a better understanding of photography gear. Buy this before you spend any more money on your equipment. You can avoid the hassle of doing extensive research or making big mistakes on thousand-dollar equipment with this guide. Heck, this guide will pay for itself if it can save you just one instance of shipping fees! The guide is organized to make it as easy as possible to figure out what you should buy. It starts out with a FAQ that provides quick lists of gear based on the type of photography (e.g. portrait vs. landscape) and budget. Later, it goes into full detail about equipment specifications, what they mean, and why (or if) they're important. You could research all of this on your own, but it would take months. The guide is focused on Canon and Nikon equipment, but there's also some information about Sony Alpha, four-thirds, and point-and-shoot equipment. If you end up liking this guide, I highly recommend Tony's other book, *Stunning Digital Photography*.

When I first looked at this book on it seemed like a high priced book for just a paperback buying guide on cameras. I took a chance that the 5 star ratings were not just fluff reviews. I was not disappointed. This book is amazing! Worth every penny. Not just price guide but it has strategies for putting together a complete photo set up at a good price. His used camera and lens prices are spot on with ebay. I especially like the way he has all subjects set up with quick reference charts. This book is fast to reference when checking used prices online.

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